



Digital strategy in an age of remote learning

Published by SecEd and Headteacher Update

A free guide to creating a digital strategy for your school has been updated and republished taking into account the new landscape of remote learning.

It has been written by SecEd editorial board member AI Kingsley, who is chair of a multi-academy trust and MD of ed-tech company NetSupport, and ICT expert and former school leader Mark Anderson.

The guide considers the purposeful use of technology, its links to pedagogy, IT infrastructure, finance and budgets, SEND, safeguarding, working with governors and a number of other areas.

New additions to the guide in light of the Covid-19 pandemic and the national lockdown include information and advice on the challenges and solutions to remote teaching and learning.

A new section on communication and collaboration also looks at using video communication tools and

provides guidelines for children, parents, teachers and schools on how to get the best out of them.

The guide now includes case studies from schools which have implemented and embedded their own digital strategies, alongside others demonstrating best practice in areas such as data governance and GDPR, as well as digital safeguarding.

There are also updated resources and useful hints and tips to make your strategy a success.

AI Kingsley is a regular contributor to Headteacher Update and our sister magazine SecEd. He wrote earlier this year [advising on how schools can create an effective and impactful digital strategy](#) (Kingsley, 2020).

He also appears in [SecEd's recent podcast episode on digital strategy, which offers a range of practical tips, advice and reflections](#) on creating effective digital strategies.

Further information & resources

- A guide to creating a Digital Strategy in education (second edition, June 2020), can be downloaded via www.netsupportsoftware.com/digital-strategy
- The SecEd Podcast episode on digital strategy and technology in schools can be found via your streaming service or at <https://bit.ly/3eRqXkH>
- Kingsley: Getting your digital strategy right, SecEd, January 2020: <https://bit.ly/35PRpYd>
- You can contact AI Kingsley via [@AIKingsley_Edu](#) and find a range of resources at www.schooltrustee.blog
- You can contact Mark Anderson via [@ICTEvangelist](#) and find his website at www.ictevangelist.com

